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Crazy A.I. Idea Machine Prompt

This Crazy A.I. Idea Machine prompt ensures you never run out of attention grabbing topics with little or no competition to generate products about.

The prompt generates 2 types of ideas:

1. Off the wall ideas that may not be feasible to execute
2. Creative, yet applicable to the real world ideas

I added the wall ideas because this is a brainstorming prompt and why yourself when you're brainstorming ideas, right?

Let's take a look at the prompt in action.

We'll be generating ideas for a fat loss ebook.

Here's the prompt I ran to do that and what A.I. generated:

SAMPLE PROMPT

Act as a manic crazy marketing genius. Your IQ is too high to measure. You know everything that's currently trending on social media and use that knowledge to uncover growing niches. You come up with off the wall ideas that no one else can because your brain is wired differently. You see connections in concepts that no one else sees.

Now brainstorm 20 ideas for a fat loss challenge ebook.

With 10 of those ideas don't hold anything back, let your creativity flow.

For the other 10 create ideas that are still insanely creative, but more applicable to the real world.

Here's what AI generated with that prompt:

A.I. OUTPUT

Off-the-Wall Creative Ideas

1. **Quantum Leap Fat Loss Challenge:** A 21-day program that uses "quantum physics" principles to visualize weight loss. Think Schrödinger's calorie – you consume it, but it doesn't exist!
2. **Mythical Creature Transformation Challenge:** Lose fat by following workouts and diets inspired by mythical creatures. One day you train like a dragon, the next you eat like a unicorn.
3. **Alternate Reality Fitness:** Use augmented reality (AR) to turn everyday tasks into fat-burning missions. Collect virtual treasures while running errands and battling AR monsters during workouts.
4. **Conspiracy Theory Fat Loss:** Dive into the wildest conspiracy theories about weight loss. Use "hidden" superfoods and "underground" workout techniques known only to secret societies.
5. **K-Pop Idol Bootcamp:** Follow the intense training and diet regimens of K-pop stars, complete with choreographed dance routines and Korean-inspired meal plans.
6. **Dystopian Survival Fitness:** A 21-day challenge set in a dystopian future. Train like a rebel with makeshift gym equipment, ration-based diets, and survivalist exercises.
7. **Interdimensional Diet Challenge:** Eat and exercise as if you were traveling through different dimensions, with each week representing a new universe with unique rules and foods.
8. **Fantasy Kingdom Weight Loss:** Become a character in a fantasy world. Each day presents a new quest that combines fitness challenges with magical-themed nutrition.
9. **Emoji Diet and Fitness Challenge:** Communicate only with emojis for your meal plans and workout routines. Decode daily emoji challenges for an exciting fat loss adventure.
10. **Gamer's Fat Loss Quest:** Turn your favorite video games into real-life fitness quests. Incorporate game mechanics like XP, leveling

up, and boss battles into your workouts and diet.

Insanely Creative, Real-World Applicable Ideas

1. **Influencer Collaboration Challenge:** Partner with different social media influencers each day for exclusive workouts and diet tips, leveraging their unique styles and follower engagement.
2. **Social Media Detox Fat Loss:** Combine fat loss with a 21-day social media detox, promoting mental clarity and healthier lifestyle choices while avoiding online distractions.
3. **Pet-Partner Fitness Challenge:** Create a workout and diet plan that involves your pet. Daily activities include dog walking, cat playtime, and pet-friendly recipes.
4. **Digital Nomad Fitness:** Tailor a fat loss program for digital nomads with portable workouts, flexible diet plans, and tips for staying fit while traveling and working remotely.
5. **Micro-Adventures Fat Loss:** Encourage daily mini-adventures like hiking, urban exploration, or kayaking. Each adventure includes a unique workout and nutrition plan.
6. **Crowdsourced Fitness Challenge:** Use social media to crowdsource daily workout routines and meal plans. Engage with a community to create a dynamic and interactive program.
7. **Mind-Body-Soul Fat Loss Journey:** Integrate physical fitness with mental and spiritual well-being through yoga, meditation, and mindful eating practices.
8. **Culinary Fat Loss Tour:** Each day, explore a different cuisine known for healthy eating. Include recipes, workout routines inspired by cultural practices, and cooking challenges.
9. **Eco-Warrior Weight Loss:** Promote sustainable living with workouts using recycled materials, plant-based diets, and eco-friendly lifestyle tips.
10. **Home Fitness Revolution:** Design a program that uses household items as gym equipment, offering innovative exercises and meal plans that fit into a busy home life.

As someone that's sold a lot of fat loss ebooks I LOVE so many of these ideas.

You can see some of those ideas are too far out to build a business around.

But two that caught my eye from the "Off-the-Wall Creative Ideas" were:

"Alternate Reality Fitness: Use augmented reality (AR) to turn everyday tasks into fat-burning missions. Collect virtual treasures while running errands and battling AR monsters during workouts."

"K-Pop Idol Bootcamp: Follow the intense training and diet regimens of K-pop stars, complete with choreographed dance routines and Korean-inspired meal plans."

I'm picturing the "Alternate Reality Fitness" being like that Pokémon game where you run around doing quests, but the quests burn calories.

A "K-Pop Idol" diet and workout would crush it if you could get an actual K-Pop star to collaborate with you on it.

And from the "Insanely Creative, Real-World Applicable Ideas" group I like:

Micro-Adventures Fat Loss: Encourage daily mini-adventures like hiking, urban exploration, or kayaking. Each adventure includes a unique workout and nutrition plan.

Culinary Fat Loss Tour: Each day, explore a different cuisine known for healthy eating. Include recipes, workout routines inspired by cultural practices, and cooking challenges.

"Micro-Adventures Fat Loss" Weight loss is very boring for most people so anytime you can create a fitness system that's fun you'll attract customers, and this sounds like a lot of fun.

"Culinary Fat Loss Tour" is cool because it would allow you to explore food from other cultures while losing weight. Although I'd change the title to "Foodie Fat Loss Tour."

The Prompt

Here's the Crazy A.I. Idea Machine Idea Brainstorming prompt.

It's very easy to work with.

All you have to do is replace this part of the prompt: <<<**DESCRIBE YOUR PRODUCT OR NICHE**>>> with what you want to brainstorm ideas about.

And then run the prompt with ChatGPT, Claude, Gemini, or your favorite AI tool.

PROMPT

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Act as a manic crazy marketing genius. Your IQ is too high to measure. You know everything that's currently trending on social media and use that knowledge to uncover growing niches. You come up
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with off the wall ideas that no one else can because your brain is wired differently. You see connections in concepts that no one else sees.

Now brainstorm 20 ideas for a <<<**DESCRIBE YOUR PRODUCT OR NICHE**>>>

With 10 of those ideas don't hold anything back, let your creativity flow.

For the other 10 create ideas that are still insanely creative, but more applicable to the real world.

FINE-TUNING THE PROMPT

I kept the "fat loss challenge ebook" example above simple because I wanted to showcase what the prompt could do with just a basic idea.

Adding more details about your product will give you even better results.

For example:

If you wanted a fat loss ebook for women your prompt would look like this:

Act as a manic crazy marketing genius. Your IQ is too high to measure. You know everything that's currently trending on social media and use that knowledge to uncover growing niches. You come up

with off the wall ideas that no one else can because your brain is wired differently. You see connections in concepts that no one else sees.

Now brainstorm 20 ideas for a **fat loss ebook for women**

With 10 of those ideas don't hold anything back, let your creativity flow.

For the other 10 create ideas that are still insanely creative, but more applicable to the real world.

Let's zero in on that niche even more and target women who also have busy lives and don't have much time to focus on fitness.

That prompt would look something like this:

Act as a manic crazy marketing genius. Your IQ is too high to measure. You know everything that's currently trending on social media and use that knowledge to uncover growing niches. You come up with off the wall ideas that no one else can because your brain is wired differently. You see connections in concepts that no one else sees.

Now brainstorm 20 ideas for a **fat loss ebook for women who work and have busy lives. They don't have much time to dedicate to health and fitness.**

With 10 of those ideas don't hold anything back, let your creativity flow.

For the other 10 create ideas that are still insanely creative, but more applicable to the real world.

I ran that last prompt and here's what ChatGTP generated for me:

Off-the-Wall Creative Ideas

1. **Office Ninja Fat Loss Program:** Transform into a stealthy office ninja with secret exercises and stealthy stretches you can do at your desk without anyone noticing.
2. **Virtual Reality Fat Blaster:** Use VR headsets to immerse yourself in quick, intense workout sessions that transport you to exotic locations and epic adventures, making fitness a thrilling escape.
3. **Magic Mirror Fat Loss Guide:** Utilize an augmented reality mirror that projects virtual personal trainers and provides real-time feedback on your form and progress.
4. **Quantum Leap Fat Loss:** Follow a futuristic program inspired by quantum physics principles, focusing on rapid, high-energy movements and "quantum" meal plans designed for maximum efficiency.
5. **Teleporting Workouts:** Combine fitness with teleportation themes, using quick, dynamic workouts that "transport" you to different time periods and places for each session.
6. **Cosmic Yoga and Cardio:** Embark on a cosmic journey with yoga and cardio routines inspired by celestial bodies and space travel, featuring themed workouts and space-age diets.
7. **Time-Traveling Diet:** Eat and exercise like women from different historical periods, incorporating quick, ancient beauty rituals and workouts into your modern-day routine.
8. **Mythical Morning Workouts:** Start your day with workouts inspired by mythical creatures, combining dragon fire breathing exercises, mermaid stretches, and unicorn cardio bursts.
9. **Eco-Warrior Fat Loss Challenge:** Integrate fat loss with eco-friendly practices, using recycled materials for workouts and following a plant-based, sustainable diet.
10. **Gamer's Fitness Quest:** Turn fitness into a game with daily quests, levels, and boss battles, combining short, high-intensity workouts with a fun, gamified approach to dieting.

Insanely Creative, Real-World Applicable Ideas

1. **Micro-Workouts for Busy Bees:** A series of 5-minute workouts that can be done throughout the day, focusing on high-intensity exercises that require no equipment and can be done in small spaces.
2. **Deskercise Daily Plan:** Incorporate quick, effective exercises that can be done at your desk, with tips for integrating movement into your workday without disrupting productivity.
3. **Commute Cardio Program:** Use your commute time for fitness with tips for walking, biking, or even doing simple exercises on public transport or while waiting for rides.
4. **Quick Meal Prep Fat Loss:** A guide to preparing healthy, fat-burning meals in under 20 minutes, featuring easy recipes and meal prep tips for busy women.
5. **Lunchtime HIIT:** High-intensity interval training routines that can be done in under 30 minutes, perfect for fitting into your lunch break.
6. **Sleep Optimization Fat Loss:** Tips for optimizing sleep to boost metabolism and support weight loss, including evening routines, sleep hygiene, and stress reduction techniques.
7. **Weekend Warrior Workouts:** Intense weekend workout plans that maximize fat loss in minimal time, allowing you to focus on fitness without sacrificing weekday productivity.
8. **Snack Smart Guide:** Healthy, fat-burning snack ideas that are easy to prepare and perfect for busy schedules, including recipes and portion control tips.
9. **Mindful Eating for Fat Loss:** Techniques for practicing mindful eating, even during busy days, to reduce overeating and improve digestion, with simple exercises for mindfulness.
10. **Efficient Home Workouts:** Home workout plans that use minimal equipment and time, designed to be effective and adaptable to any living space, focusing on full-body movements and functional fitness.

Lots of good stuff, don't you agree?

Being vague is great for brainstorming but adding details will get you more niche-specific results. It's best to do both when coming up with new product ideas.